



MARKET & COMMODITY RESEARCH SERVICES

INFORMATION LEADING TO TOMORROW'S OPPORTUNITIES

SGS



SOLUTIONS FOR AGRICULTURAL TRADERS, INPUT AND EQUIPMENT SUPPLIERS, FINANCIAL AND INSURANCE INDUSTRIES.

The SGS Global network is able to provide a unique and completely independent solution for strategic data gathering and processing. With more than 70 000 people and 1 350 offices worldwide SGS can respond to instant needs for data capture in all major agricultural regions of the world. The high integrity of our organization is a benchmark for our industry since 1878.

Our customers require fast independent data collection upon which strategic decisions can be made. We ultimately

help clients improve decision-making from launching a new product or service, fine tune existing ones and on estimating market sizes, commodities production and trade.

SGS is positioned to support its Customers in the full research process.

From the establishment of the methodology throughout the data collection and reporting of our findings.

With our global network we are able to manage diverse research requirements. Our capabilities ensure we are able to overcome geographic, language, cultural and logistical challenges, ensuring fast and cost effective data collection and reporting.

The combining of our research capabilities with SGS background on

inspection and testing allow us to support our customers achieve further insight on their markets and clients.

SGS continuously uses a number of methodologies which vary accordingly

to our customer's needs. Face to face and telephone interviews with a target audience, gathering of historical information and statistics, sampling and testing of materials (grains, soil, plant tissue, weeds and insects) are some of the scopes performed by our teams. The results of our studies are presented in customized reports that are tailored to the specific requirements of our customers.

ACCESS TO DEEPER MARKET INSIGHTS THROUGH INNOVATIVE THINKING FOUNDED IN OUR GLOBAL NETWORK AND INDUSTRY KNOWLEDGE.

SGS IS THE WORLD'S LEADING INSPECTION, VERIFICATION, TESTING AND CERTIFICATION COMPANY

CONTACT DETAILS:

SGS GROUP

1 place des Alpes

CH-1211 Geneva

T: +41 22 739 91 11

E: market.research@sgs.com

www.sgs.com/agriculture/marketresearch

WHEN YOU NEED TO BE SURE

SGS