## **COSMETICS AND PERSONAL CARE:**

## **DELIVERING SAFE, COMPLIANT AND EFFECTIVE PRODUCTS**



From improving cleanliness and appearance, to enhancing well-being, the range of cosmetics and personal care products is very broad. It is crucial that these products are effective, stable and safe. SGS's quality assurance and performance services can help you to ensure the quality, safety, efficacy and regulatory compliance of your products. Our laboratories and field operations offer tailormade solutions to meet your chemical, physical, microbiological and claim support needs.

#### PRODUCT EFFICACY CLAIM

In a crowded and competitive sector, we can help you to not only verify the safety and quality of your products, but also to confirm your product claims. Marketing relies on differentiation. Consumers are looking for special properties, such as styling, nurturing, strengthening, anti-wrinkle effect and many more. In order to protect consumers, legislation, like EU Cosmetic Regulation 1223/2009, require performance claims to be proven.

# CONSUMER PROTECTION & COSMETICS STANDARDS

Legislators, regulatory authorities and ultimately consumers are setting ever higher quality standards for both raw materials and finished products.

Regulations vary between countries, but they have one common goal: consumer protection. Typically, regulations cover:

- Product safety
- Prohibited substances
- · Restrictions on ingredients
- Labelling requirements
- Product information
- Product claims

Major standards and regulations around the world verified by our facilities include:

#### Europe

- Cosmetic Regulation (EC) 1223/2009
- REACH

#### USA & Canada

- FDA 21 CFR (USA)
- Food and Drugs Act, CRC c.869 (Canada)

#### Asia Pacific

- Cosmetic Standard 2007 (Australia)
- Cosmetic Product Group Standard (New Zealand)
- Hygiene Standard for Cosmetics, GB 5296.3 for Cosmetic Labelling (People's Republic of China)
- ASEAN Cosmetic Directive (ASEAN countries)
- SASO 1953/2005 Cosmetic Product (Safety) Regulations (Saudi Arabia)
- Statute for Control of Cosmetic Hygiene (Taiwan)

#### PRODUCTS COVERED

#### Skin Care

- Facial Care, Moisturisers & Cleansers
- Face Masks
- Body Care
- Hand Care

#### Hair Care

- Shampoos & Conditioners
- Styling Agents
- Colourants

#### Sun Care

- Sunscreen
- After-Sun Care

#### Bath & Shower

- Bar Soap & Shower Gel
- Liquid Soap

## Men's Shaving

#### Depilatories

Deodorants & Antiperspirants (Sprays, Pumps, Roll-ons, Sticks, etc)

#### **Colour Cosmetics**

- Facial Make-Up (Blusher, Powder, etc)
- Eye Make-Up (Mascara, Eye Shadow, Eye Liner, etc)
- Lip Products (Lipstick, Gloss, etc)
- Nail Products (Nail Polish, Nail Strengthener, Polish Remover)

#### Fragrances

- Body Sprays
- Perfumes and Cologne

#### Oral Care

- Toothpaste
- Mouthwash
- Dental Floss
- Tooth Whiteners



# SGS QUALITY ASSURANCE & PERFORMANCE SERVICES FOR ALL VARIETIES OF COSMETIC & PERSONAL CARE PRODUCTS

Deliver desirable, safe and effective products with our one-stop solutions. At any stage of the development and production process, our cosmetics and personal care product experts can devise a programme of activity, including one, some or all of the following:

#### **PRODUCT TESTING**

- Physical testing: Evaluates the mechanical properties of your product.
- Chemical testing: Ensures ingredients meet the chemical regulations for restrictions and limits.
- Microbiological testing: Identifies degrees of microbial contamination, including bacteria, mould and yeast. Evaluates the effectiveness of preservatives.
- Stability testing: Determines if the product and packaging retain their quality for the designated lifespan.
- Packaging testing: Verifies that the chosen packaging offers the desired level of protection and stability.
- Toxicological testing: In Vitro and In Vivo testing determines if your product may be toxic or pose a risk to consumers.
- Claim support/Performance testing: Ensures product claims are supported by independent evaluations.

#### **SAFETY ASSESSMENT**

Our qualified safety assessors review the product formulation, the potential interaction between the ingredients and their quality. The manufacturing process and quality control is also assessed, as well as how the product will be used by consumers.

#### **DOCUMENTATION REVIEW (EU MARKET)**

Before going to market you need to compile different documents for every product depending on the applicable regulation(s), for example:

- Labelling review
- Material Safety Data Sheets (MSDS)
- Claims validation
- Product Information File (PIF)

Our expertise can help you collate and verify your documentation as well as identify gaps. In certain circumstances we can help you develop the correct documents, i.e. MSDS.

#### **AUDITS & INSPECTIONS**

Our audit services look beyond the product, and into your manufacturing facilities to determine whether proper controls and practices are being followed. Ensure the factory you have selected will be able to deliver products on time, to the specified quality, quantity and schedule. Support this commitment and build your brand reputation by checking that factories respect local and international requirements:

- Factory audits (GMP ISO 22716)
- Social/ethical audits
- Environmental audits

Quality control is an ongoing process. From raw materials, through the production process to delivery and in-store presentation, we can inspect your products at every step:

- Raw materials inspection
- Production inspection
- Loading supervision
- Retail store check/Mystery shopping



#### THINKING SUSTAINABLY

Our global network of sustainability experts can support your company by offering a range of services: ecolabelling; ecodesign services; restricted substances management; life cycle assessment; product carbon footprint analysis and certification marks; and, packaging eco-assessment rating.

### WHY SGS?

SGS is a trusted, independent third party service provider. We provide a single consolidated source for tailored services, consulting solutions and technical assistance to reduce risks, improve efficiency and quality.

We can fulfil all your testing, certification, technical assistance, audit, inspection and verification needs. Our extensive resources and expert knowledge of the industry in Europe, Americas and Asia allow us to provide reliable performance services to suppliers, manufacturers and retailers, large and small.

#### CONTACT US

For more information please contact your local SGS representative

Or contact our global team consumer.products@sgs.com

and visit www.sgs.com/cosmetics

SGS IS THE WORLD'S LEADING INSPECTION, VERIFICATION, TESTING AND CERTIFICATION COMPANY.

